

## Streamline Your Print and Marketing



### Print and Marketing Ordering and Management Made Easy!

Whether you have multiple locations, hundreds of documents that need to be accessed by multiple people, or documents that require frequent updates, you know how difficult it can be to manage all of your printed materials, keep them up-to-date, and make them available to all members within your organization.

### Now there's a simpler, smarter, more efficient way.

Allegra WorkStream eCommerce is an online ordering system that allows businesses of all sizes to manage printed documents easily and more effectively – with the convenience of 24/7 access.

With Allegra WorkStream eCommerce, your marketing materials and business forms are set up on a website that's customizable for you and user-friendly for your team at one or multiple locations. The results?

- Improved time management and cost savings
- Increased brand consistency and accuracy with centralized control

- Greater impact in the marketplace with localized content
- Better tracking of usage and purchases across employees and offices
- Faster turnaround for well-armed marketing and sales teams

WorkStream eCommerce easily adapts for those who need a public-facing website to sell branded products that we will manage and fulfill for you.

## Get Started Today!

Take the first step toward increasing the ease, speed and efficiencies of a print ordering and management website for all of your day-to-day documents and marketing collateral and products.

**Contact Allegra for more information  
or a personal demonstration.**

Learn more 

# Why WorkStream eCommerce?



## Increase Your Impact

Proactively customize and order printed materials through your own branded website.

- Slash turnaround time ... no missed opportunities
- Empower multiple users to reach your company's communications goals
- Localize content and ensure accuracy for powerful, personalized messaging



## Ensure Brand Consistency

Centralize control over the branding of your critical sales, marketing, technical and legal content.

- Enjoy easy, accurate versioning
- Eliminate outdated materials that compromise your brand
- Control logo usage and branding standards



## Gain Business Efficiencies

Leverage your buying power while avoiding the "one off" spending that often occurs in regional offices or with remote employees.

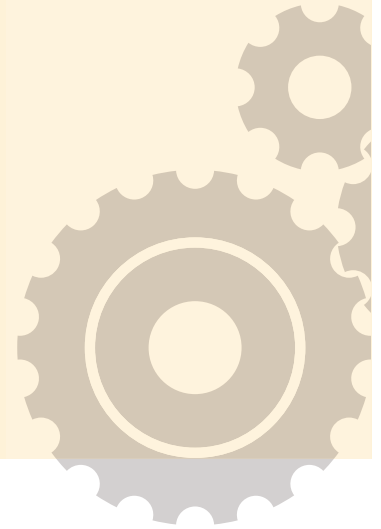
- Streamline accounting and invoicing
- Reduce time spent in the order/proof/approval process
- Manage multiple company locations from one convenient website



## Control Your Costs

Gain purchase tracking and spending history for planning and budgeting.

- Print only what you need, when you need it
- Get real-time pricing and instant postal/shipping rates
- Monitor usage with a user-friendly dashboard



## A Solution Just for YOU

Every Allegra WorkStream eCommerce website is customized and based entirely on your goals. We take the time to get to know your organization and will recommend the features that best fit your needs and budget. It's your brand . . . no two are the same!

Whether your needs are simple or complex, we welcome the opportunity to show and tell you more.

Our eCommerce websites have helped hundreds of companies save time, money and protect one of their most valuable business assets: their brand. We'd like to show you how you can benefit from the expertise of Allegra for strategy, execution and ongoing customer care.

Allegra is your local, single source for strategic marketing and print communications with measurable results.

Contact Allegra today for more information or a personal demonstration.

